



A SNAPSHOT OF THE SOCIAL ENTREPRENEURSHIP ECOSYSTEM IN RUSSIA



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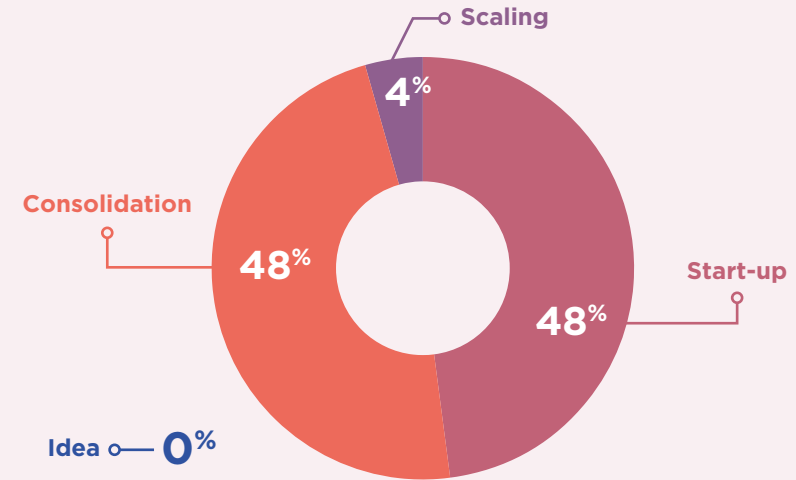
COLLABORATE FOR IMPACT

Social enterprises in Russia aim to tackle multiple social and economic challenges, targeting various combinations of SDGs.



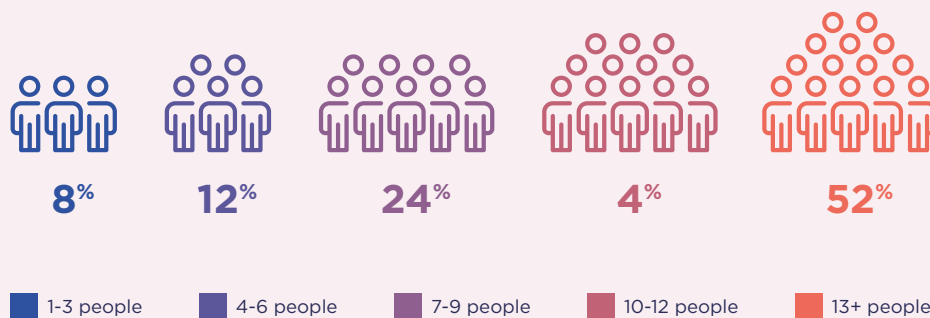
Top 4 SDGs supported - % respondents, multiple choice (n=25)

Most of them are at the start-up or consolidation stage of development.



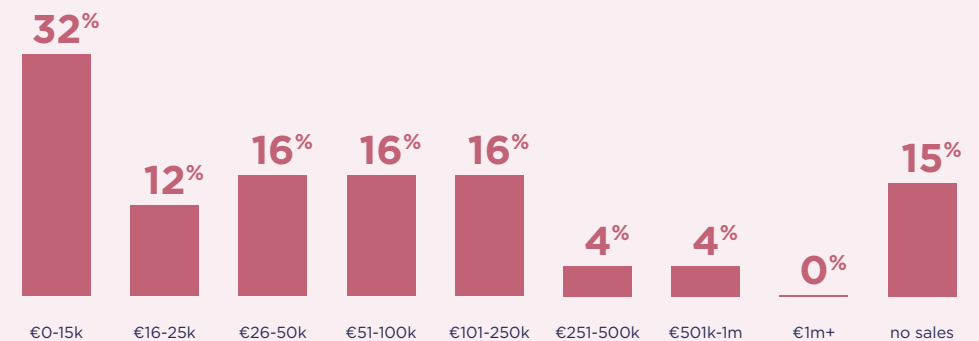
% self-assessment of entities who consider themselves as social entrepreneur (n=25)

Most social enterprises operate with a large team of 13+ people.



% responses (n=25)

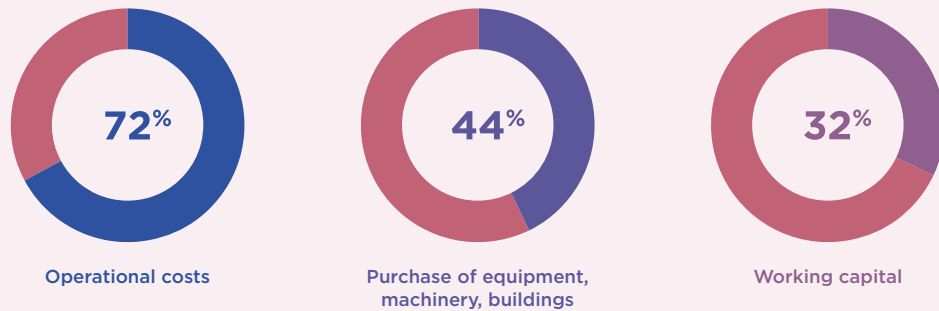
56% of social enterprises had sales revenues higher than €25,000 in 2020, indicating a more developed market.



% responses (n=25)

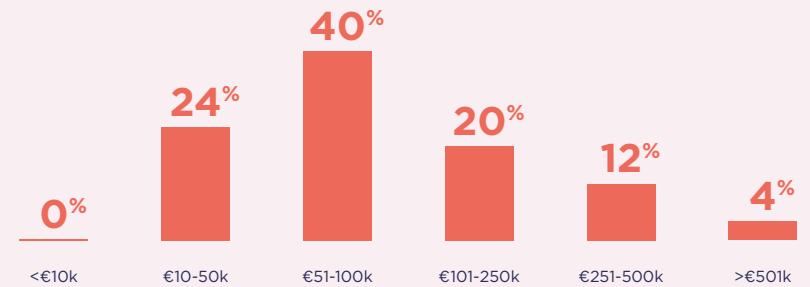
TO ACHIEVE LONG-TERM SUSTAINABILITY, GROWTH AND INCREASED SOCIETAL IMPACT, SOCIAL ENTREPRENEURS NEED SPECIFIC SUPPORT FROM INVESTORS FOR IMPACT.

Most of the social entrepreneurs in Russia seek investments for operational as well as infrastructure costs.



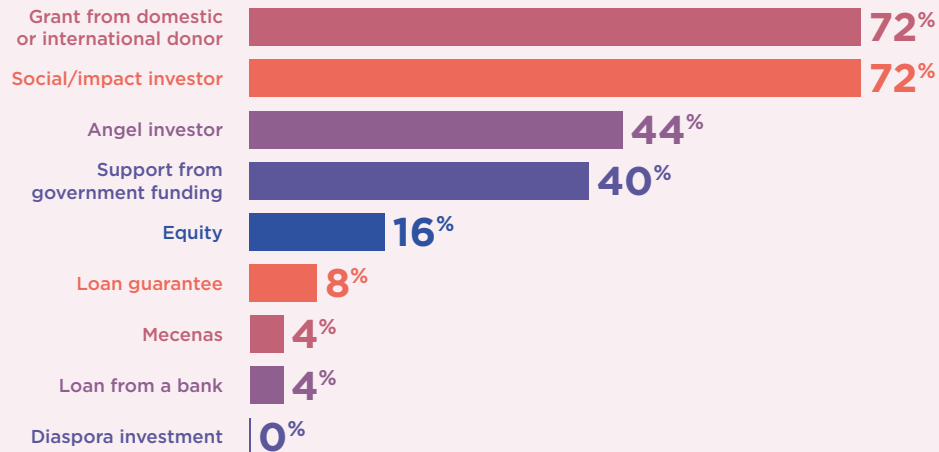
Top 3 - % respondents, multiple choice (n=25)

76% reported that the size of investment they seek is above €50,000, indicating an investment-ready market.



% responses per social enterprise organisation (n=25)

Most social entrepreneurs prefer grants or an investment by social / impact investors for the further development of their business model.



% investment type needed, multiple choice (n=25)

Marketing and branding are the main areas where social enterprises need non-financial support.



% top 3 priorities in non-financial support needed, multiple choice (n=25)

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